

Minutes of the Zoom Meeting of the Website sub-committee of Sudbury Democratic Town Committee

August 6th, 2020, 7pm to 7:40pm

Attendees

- Tania Vitvitsky
- Peg Espinola
- Sue Rushfirth
- Carl Offner
- Colin Warwick

The committee discussed the following topics

Definitive list of members

Colin reported he transcribed Carl's list (names only) to <https://sudburydemocrats.org/about-us/> . The sub-committee will report any errors to Colin

Get Involved page

What should the call-to-action on the "Get Involved" page be? Who is our Point of contact? Email? Phone? The relevant page is <https://sudburydemocrats.org/get-involved/>

The committee decided that Colin should set up an redirected email address info@sudburydemocrats.org and forward it to Peg and, if technically possible, also to Tania. We will reserve the groups.io mailing list for internal communication among members and known guests.

ActBlue, PayPal etc

Sue reported she has set up the ActBlue account:

<https://secure.actblue.com/donate/sudbury-democratic-town-committee-1>

Sue and Colin tested it with token donations. A concern was raised that the 4% commission charged by ActBlue would lead to a net loss of revenue if members pay their dues via ActBlue instead of the traditional paper check. We will monitor this and decided later whether or not to keep it.

How far back should we archive? Do we post draft minutes or just ratified ones?

Past documents: We decided to give this a lower priority and revisit after the election. Meantime, members agreed to gather whatever documents they could.

Present documents: Post only ratified (not draft) meetings.

Does the whole committee need to endorse Carmine before we post a favorable article about him?

We deferred this topic to the August 13 meeting of the whole committee

Facebook

Tania will make Colin an admin and Colin will cross-link website and Facebook pages

Logo

We agreed to use the Democratic Party “Circled D” for now.

Color palette, look and feel (“Theme”)

The committee delegated Tania to work one-on-one with Colin to select a suitable color palette and “theme.” The subcommittee will send to Colin any public event photos they have to see if one is suitable as banner image (must work on large screen desktop and small screen smartphone). Acton Dems is a good example. <http://www.actondems.org/> (Warren rally). An Ed Markey picture from the March 1st caucus would be good but only if he wins the primary.

What should we say about BLM?

We deferred this topic to the August 13 meeting of the whole committee. One idea was to reference the Friday protests that some members participate in.

Privacy policy

We agreed we probably do not need one for now. We will revisit the topic in the future if needed.

Other business

The sub-committee thanked Colin for taking on this project

7:40pm close

Respectfully submitted,

Colin Warwick